

Social data you can **work** with.

The best-in-class provider of social media analytics and insights for global brands

With the Crimson Hexagon platform, you can:

Listen to and understand opinions expressed on social media, and how they change over time

Identify important categories of conversation beyond sentiment, including intent to purchase, product features, and image analysis

Measure specific Twitter, Facebook, Tumblr and Instagram accounts and how users engage with them

Analyze any social property, even without login credentials, including your competitors' accounts

Gain unprecedented insights into your audience with our best-in-class demographic data and Affinities™ tool

Learn the gender, geography, and age of your audience, as well as its top influencers and interests



Crimson Hexagon's platform empowers users to go beyond mere keywords & basic sentiment and get to more actionable insights

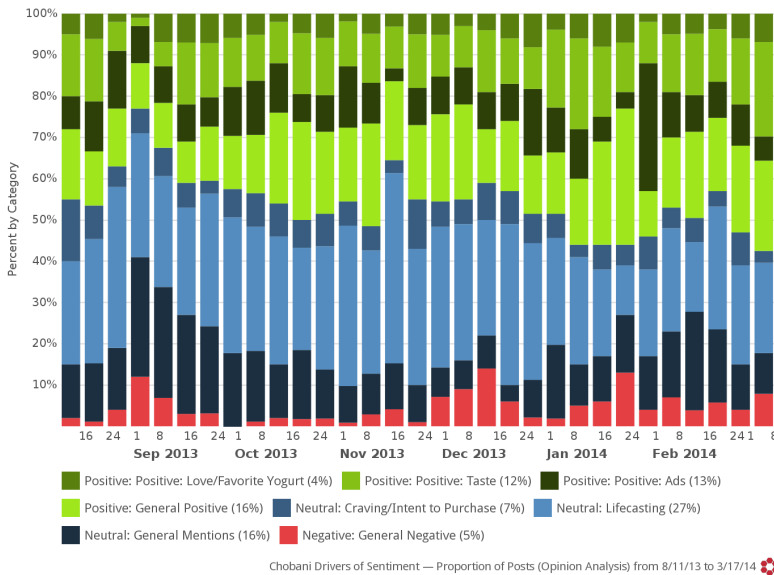
See the technology in action. **Learn more.**



www.crimsonhexagon.com



@crimsonhexagon



- Use social analytics to strengthen every sector of your business, from public relations to customer support to product development
- Gain an unprecedented understanding of your consumer, including their brand perceptions, product opinions, and support needs, and how they change over time
- Get the tools to accurately measure your campaigns and develop the most effective online content

Crimson Hexagon's client list includes:



Microsoft

NETFLIX



SIMPLE

Our 850+ billion post data library

Our platform provides expansive data coverage across a wide range of sources. We currently add one billion new posts to our coverage every two days, with sources and posts across the globe in a wide range of languages. We are always growing our offerings, but current platforms include:

Twitter
Facebook
Tumblr

Instagram
Google+
YouTube

Comments
Forums
Blogs

News
Reviews
Custom Content

See the technology in action. **Learn more.**



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